

WEEK OF
August 10, 1959

fashion calendar

january

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february

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET

NEW YORK 21, NEW YORK

TRAFALGAR 9-2343

1959

19th YEAR • A WEEKLY PUBLICATION

july

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, AUGUST 9, 1959</u>			
Sunday August 9- August 13	FIFTY-FOURTH ANNUAL JEWELERS' CONVENTION More than 10 million dollars worth of jewelry, watches, glass and silver- ware will be displayed. Contact: Charles M. Isaac, MU. 2-2764.	AMER. NAT'L RETAIL JEWELERS' ASSOCIATION	WALDORF-ASTORIA
Just Released	SPRING MILLINERY COLORS Twenty-five Spring '60 millinery colors coordinating with ready-to-wear, gloves and hosiery. Contact: Midge Wilson, MU. 5-5881.	THE COLOR ASS'N OF THE U.S.A., INC.	200 MADISON AVENUE
Monday August 10 4:00 P.M. Cocktails	PREVIEW: NEW UNIFORMS FOR THE STEWARDESS Pan American will preview their new uniforms for stewardesses, designed by Don Loper of Beverly Hills, for the "Jet Age". By invitation. Publicity: Jane Kilbourne, OX. 7-6300.	PAN AMERICAN AIRWAYS (1ST AVE. & 38TH ST.)	CLIPPER CLUB RM.-M-14 (E. SIDE TERM'L)
Tuesday August 11 9:45 A.M. Coffee	PREVIEW: BACK-TO- SCHOOL COLLECTION Lane Bryant will present their "Chubby Back-To-School" collection for the press. By invitation. Publicity: Paula Miller, LE. 2-0200.	LANE BRYANT	10TH FLOOR
Tuesday August 11 11:30 A.M.	PRESS PREVIEW OF FALL FASHIONS "Fashions Of The Future"--showing of formal and informal bridal gowns; junior and misses suits, coats, dresses, sportswear for trousseau, town or travel. By invitation. Public showing: Aug. 11 at 6:00 P.M. Publicity: Belle Irene Gillis, MU. 8-6800.	TAILORED WOMAN	YOUNG 3RD FLOOR
Wednesday August 12 6:15 P.M.	OPENING OF COLLEGE SHOP COLLECTIONS Opening of college shop with fashion show. Repeat showing on Aug. 13, at 7:00 P.M. (East Orange). Publicity: Rita Nagle, Mitchell, 2-8000.	KRESGE- NEWARK	3RD FLOOR
Thursday August 13 10:00 A.M. Coffee	PRESS PREVIEW OF FALL SHOE FASHIONS Showing of Coward Shoe Fall fashions for the family. By invitation. Publicity: Paula Miller, LE. 2-0200.	COWARD SHOE, INC.	EMPIRE STATE BUILDING ROOM 218
Thursday August 13 12:00 Noon	DESIGNS BY JOHN WEITZ AT HUNT BREAKFAST Winchester, Sports Illustrated and John Weitz will present "Operation Mantrap" to introduce trap and skeet shooting as a national sport for women. By invitation. Contact: John Weitz, LO. 3-4920; Eleanor Montville at Sports Illustrated, JU. 6-1212; Gene Brown at Winchester, MU. 8-0500.	WINCHESTER-WESTERN; SPORTS ILLUSTRATED	HAMPSHIRE HOUSE COTTAGE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 13 6:30 P.M.	BACK-TO-SCHOOL & COLLEGE FASHIONS Open to public. Publicity: Margot Infantino, LO.	GIMBELS	4TH FLOOR AUDITORIUM 4-3300.
Tuesday August 18 8:30 A.M. Breakfast	PRESS PREVIEW: SWEATERS FASHIONED WITH CRESLAN The James Kenrob division of Dalton will introduce a new sweater look, fashioned with Creslan acrylic fiber, produced by American Cyanamid Co. By invitation. Contact: Peggy Fry, BR. 9-3793.	DALTON OF AMERICA (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday August 18 4:30 P.M. Cocktails	PREVIEW: HOLIDAY-WINTER MILLINERY COLLECTION Chanda will present his Holiday-Winter millinery collection and unveiling of his new "Couture Gallerie"--the shop of fashion "necessaries". For press and buyers, by invitation. Contact: Miss Suzy or Miss Pauline, JU. 6-5350.	CHANDA	6 WEST 57TH STREET SALON - 9TH FLOOR
Wednesday August 19 4:00 P.M.	PRESS PREVIEW: FASHIONS BY VIRGINIE OF PARIS Bergdorf Goodman will preview Fall fashions by Virginie of Paris, ex- clusive at "Miss Bergdorf" Shop. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR MISS BERGDORF SHOP
Wednesday August 19 9:00 P.M.	FASHION SHOW: COCKTAIL & EVENING FASHIONS "Fashions At The Fountain In Sparkling Manhattan"--presentation of cocktail and evening fashions made of Du Pont fibers, as a salute to New York City's Henry Hudson Celebration (1609-1959). Open to the public. In the event of rain - Thursday. Contact: Ethel Radon, LO. 3-6400.	DU PONT	THE LOWER PLAZA ROCKEFELLER PLAZA
Thursday August 20 9:30 A.M. Coffee	PREVIEW: BACK-TO- SCHOOL COLLECTION Ohrbach's will present their back-to-school collection for boys and girls. For the press, by invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	6TH FLOOR
Tuesday August 25 9:30 A.M. Breakfast	FABRIC PREVIEW: RESORT AND SPRING COTTONS Wamsutta's new fabric collection for Resort and Spring '60. Preview for press only August 25, <u>breakfast at 9:30, show at 10:00.</u> By invitation only. Buying offices and retail stores August 25, <u>show at 4:00 P.M.</u> By invitation only. Open house for trade August 26 and 27 from 9:30 to 5:00, <u>shows at 10:00 A.M. and 4:00 P.M.</u> Contact: Liz Daly, OX. 5-4330, Ext. 318 or 319.	WAMSUTTA MILLS	1430 BROADWAY SHOWROOM - 8TH FLOOR
Wednesday August 26 9:00 A.M. Breakfast	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their "Made In Europe" imports from France and Italy; and American designer fashions. By invitation. Publicity: Nancy Ranck, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	2ND FLOOR LITTLE SHOP
Wednesday August 26 10:00 A.M.	PREVIEW: FALL AND WINTER SHOE FASHIONS Gimbels will preview their Fall-Winter shoe collection, introducing "Vevida" young shoe fashions. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR SHOE SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 28 9:30 A.M.	PRESS PREVIEW: "LINE-FOR-LINE" IMPORTS Preview for press of Macy's designer import originals, to be copied "line-for-line". By invitation. Publicity: Nancy Ranck, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday Sept. 1 9:00 A.M. Coffee	PREVIEW: CRUISEWEAR-SPRING SHIRT COLLECTION John Weitz will present his Cruisewear-Spring collection of shirts, designed for Stratford. Contact: Myles Frehm, GR. 5-7811.	STRATFORD SHIRT CO. (JOHN WEITZ)	1407 BROADWAY SHOWROOM - 32ND FLOOR
Wednesday Sept. 2 12:15 P.M. Luncheon	REPORT ON PARIS COLLECTIONS Report on Paris collections by Betsy Talbot Blackwell, Editor-In-Chief, "Mademoiselle", at a luncheon. Price: \$6.50 (members); \$8.00 (guests). For reservations contact: WI. 7-0324.	N.Y. FASHION DESIGNERS INC. (1457 BROADWAY)	HOTEL ASTOR CORAL ROOM
Thursday Sept. 3 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sept. 7	LABOR DAY (Monday)--Legal Holiday.		
Tuesday Sept. 8 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. (<u>Note Change Of Date.</u>) By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday Sept. 8 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Fall and Winter custom and import collection to the press. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday Sept. 9 4:00 P.M.	PRESS PREVIEW OF CUSTOM FASHIONS Bob Bugnand will present his custom-order daytime and evening fashions, created by him in Paris. All orders will be produced in his Paris atelier. By invitation. Publicity: Kay Inglis-Jones, PL. 9-3000.	BOB BUGNAND, INC. (117½ EAST 62ND STREET)	ST. REGIS HOTEL LOUIS XVI SUITE
Wednesday Sept. 9 6:15 P.M.	CAREER COUNCIL FASHION SHOW Kresge will present their Career Council fashion show. Open to public. Publicity: Rita Nagle, Mitchell 2-8000, Ext. 202.	KRESGE-NEWARK	3RD FLOOR
Thursday Sept. 10 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Preview of Bergdorf Goodman's Fall import collection for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Thursday Sept. 10 12:30 P.M. Luncheon	"MADE-IN-EUROPE" FASHIONS AT LUNCHEON Macy's will present a luncheon showing of made-in-Europe fashions as well as American ready-to-wear. Press by invitation. Public by reservation; Contact: "Banquet Dept.", PL. 9-3000, Ext. 176. Publicity: Nancy Ranck, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 11 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his custom-order collection to the press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	6 EAST 57TH STREET SALON
Monday Sept. 14- Sept. 15	ANNUAL FASHION AWARDS AND EXPOSITION The twenty-second annual Neiman-Marcus Fashion Exposition, with awards to Rosalind Russell, Scaasi, Anne Klein, Emme and Adolfo, Piero Fornasetti. <u>Two showings:</u> Monday evening--dinner and ball; Tuesday morning--brunch. For benefit of The Junior League of Dallas. N.Y. Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas, Texas.	NEIMAN-MARCUS	DALLAS, TEXAS
Tuesday Sept. 15 9:00 A.M. Coffee	PREVIEW: RESORT SPORTSWEAR FASHIONS John Weitz will present his Resort sportswear collection, designed for Nardis of Dallas. By invitation. Contact: Chris Castro, LO. 3-4920.	JOHN WEITZ DESIGNS, INC: NARDIS OF DALLAS, INC.	1407 BROADWAY STUDIO - 8TH FLOOR
Tuesday Sept. 15 2:30 P.M.	PREVIEW OF FALL AND WINTER COLLECTION Eleanora Garnett will present her Fall and Winter custom collection to press and customers. By invitation. Publicity: Elizabeth Maher Assoc., 424 Madison Avenue, EL. 5-4248.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Wednesday Sept. 16 9:45 A.M. Coffee	PRESS PREVIEW: FALL MATERNITY COLLECTION Showing of Pierre Celeyre's Fall maternity collection designed for Helene Scott. By invitation. Publicity: Paula Miller, LE. 2-0200.	LANE BRYANT	465 FIFTH AVENUE 10TH FLOOR
Thursday Sept. 17 11:30 A.M.	FALL-WINTER FASHIONS BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Sept. 17 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of Fall fashions by Branell, available at Best & Co. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 9-3000, Ext. 176. Fashion Director: Mary Alice Rice, CI. 6-1790.	BRANELL	HOTEL PLAZA TERRACE ROOM
Friday Sept. 18 9:00 A.M. & 12:00 Noon	SEMI-ANNUAL FRENCH SHOW The Fashion Group will present its semi-annual fashion show of French imports, at breakfast and luncheon meetings. (<u>More details later.</u>) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
Sept. 21- Sept. 27	NATIONAL SWEATER WEEK. Contact: Knitted Outerwear Foundation, 386 Fourth Ave., MU. 3-7520.		
Tuesday Sept. 22 9:00 A.M. Breakfast	PREVIEW: CRUISE- RESORT COLLECTION Cabana will present their collection of beachwear, swimwear, dresses, separates and sportswear, designed by Pembroke Squires. <u>Showing at 9:20 A.M.</u> By invitation. Continuous daily thereafter at showroom. Publicity: Margaret Hodge Co., 15 East 48th Street, PL. 5-7630.	CABANA SPORTSWEAR CO. (1410 BROADWAY)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 22 4:30 P.M. Cocktails	SHOWING OF FALL FUR COLLECTION Ben Kahn will present his Fall collection to his clientele. By invitation. Publicity: Maxwell-Gray, 527 Lexington Avenue, PL. 3-5556.	BEN KAHN FURS, INC. (150 WEST 30TH STREET)	SHERATON-EAST HOTEL DIPLOMAT SUITE
Wednesday Sept. 23 12:15 P.M. Luncheon	PRESS-TRADE PREVIEW: COUTURIER FOUNDATIONS Triumph International will present a new concept in imported foundations for the American woman, to the press and trade. <u>Showings also Sept. 24-25 at 12:15 P.M., Hotel Plaza, Terrace Room. By invitation. (Out-Of-Town showings, Sept. 28 - Los Angeles; Sept. 29 - San Francisco; Oct. 1 - 2, Chicago.)</u> Publicity: Lenore Friedman at Roy Bernard Co., TE. 8-2930.	TRIUMPH INTERNATIONAL (14 EAST 62ND STREET)	HOTEL PLAZA BALLROOM
Wednesday Sept. 23 12:30 P.M. Luncheon	COATS & SUITS AT LUNCHEON SHOW Showing of Harry Frechtel's Fall coats and suits, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Headwaiter", EL. 5-3000. Frechtel contact: PE. 6-1310.	HARRY FRECHTEL (205 WEST 39TH STREET)	WALDORF-ASTORIA PEACOCK ALLEY
Wednesday Sept. 23 3:00 P.M.	PRESS PREVIEW: FALL & WINTER CUSTOM-ORDER Elizabeth Arden will present her Fall and Winter custom-order fashions to the press. By invitation. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE 8TH FLOOR
Wednesday Sept. 23 4:30 P.M. Cocktails	PRESS PREVIEW: CRUISE AND SUMMER SWIMSUITS Preview of 1960 Cruise and Summer swimsuits for women, men and children. By invitation. Contact: Maria Brown, PE. 6-2855.	CATALINA, INC.	ST. REGIS HOTEL ROOF
Thursday Sept. 24 12:00 Noon Luncheon	PRESS PREVIEW: CUSTOM FUR FASHIONS Ritter Brothers will present a private showing for the press of furs designed by Leo Ritter. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA BALLROOM
Thursday Sept. 24 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Richard Cole will present his collection of Fall dresses. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 9-3000, Ext. 176. Cole contact: John Brunelle, BR. 9-5644. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	RICHARD COLE, INC. (498 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Sept. 26- Oct. 3	NATIONAL TIE WEEK. Contact: The Men's Tie Foundation, 432 Fourth Avenue, MU. 3-8455.		
Tuesday Sept. 29 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1960 Preview for press and buyers of the Rose Marie Reid 1960 swimsuit collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID, INC. (1407 BROADWAY)	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday Sept. 29 4:00 P.M. Cocktails	PREVIEW: CRUISE- RESORT COLLECTION Robert Sloan will present his collection of Cruise-Resort sportswear, separates, blouses and dresses, designed by Sylvia de Gay. By invitation. Continuous daily thereafter. Contact: PL. 5-7630.	ROBERT SLOAN, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 29	PETITE AND MISSES RESORT & SPRING LINE Opening of Resort and Spring collections of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Oct. 1 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Showing of Fall and Winter fur collection. By invitation. Contact: Mrs. S. K. Steffen, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR
Thursday Oct. 1 12:00 Noon Cocktails- Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; Luncheon, 12:30 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC. (30 ROCKEFELLER PLAZA)	WALDORF-ASTORIA EMPIRE & SERT ROOMS
Thursday Oct. 1 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON Showing of Vera Maxwell's Fall fashions, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet Dept." PL. 9-3000, Ext. 176. Publicity: Virginia Dickson, LO. 3-4358. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	VERA MAXWELL, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Oct. 3	ROSH HASHONAH--First Day of Jewish New Year (Saturday)		
Oct. 4	ROSH HASHONAH--Second Day of Jewish New Year (Sunday)		
Monday Oct. 5 4:30 P.M. Cocktails	PREVIEW: RESORT- CRUISE SWIMWEAR Cole of California will preview their Resort-Cruise collection of swimwear and fun fashions. By invitation. Continuous daily thereafter at showroom. Contact: Sanford Worth, BR. 9-2886.	COLE OF CALIFORNIA (1407 BROADWAY)	HOTEL PLAZA BALLROOM
Wednesday Oct. 7 12:30 P.M. Luncheon	FASHIONS FOR MEN & WOMEN DURING LUNCHEON Showing of Fall-Winter fashions for men and women, sponsored by Esquire Magazine; Saks Fifth Ave.; and British Men's Wear Guild. Press by invitation. Public by reservation; contact: "Andre," TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	ESQUIRE MAGAZINE; SAKS FIFTH AVENUE	HOTEL PIERRE ROOF GARDEN
Thursday Oct. 8 11:30 A.M.	PRESS PREVIEW OF GIFTS AND ANTIQUES Bergdorf Goodman will present their gift and antique collection for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Oct. 12	YOM KIPPUR--Jewish Day of Atonement (Monday)		
Thursday Oct. 15 12:00 Noon Luncheon	SECOND RIBBON FASHION AWARDS LUNCHEON Second annual luncheon presenting special awards to designers in the dress, millinery and lingerie fields for skillful use of ribbon in their fashions. By invitation. Publicity: Alfred Davidson Assoc., PL. 5-0868.	RIBBON FASHION ASSOCIATES	HOTEL PLAZA TERRACE ROOM

THEATRE...MUSIC

- Wednesday
Sept. 16-
October 3 OPENING: "TAKARAZUKA DANCE THEATRE" MET. OPERA HOUSE, B'WAY & 39TH ST.
Japan's all-girl company of 100 dancers, singers, actors and musicians
will be presented by Albert G. Gins. Publicity: Solters, O'Rourke &
Sabinson, CI. 6-0856.
- Thursday
Sept. 17 OPENING: "MUCH ADO ABOUT NOTHING" LUNT-FONTANNE THEATRE, 205 W. 46TH ST.
Co-starring John Gielgud and Margaret Leighton, featuring Hurd Hatfield,
Tammy Grimes, Roddy McDowell, the Producers Theatre Inc. will present the
Shakespearean comedy for a limited engagement. Director: John Gielgud.
Publicity: Barry Hyams, CO. 5-4784.
- Wednesday
Sept. 23 OPENING: "GOODWILL AMBASSADOR" THEATRE TO BE ANNOUNCED
Co-starring Dennis King and Cyril Cusack with Peter Donat, Sandor Szabo,
Rita Vale, the Harold Bromley presentation of the political satire by
Harry Farrar Tarvin. Director: Harold Bromley. Settings: Elwell.
Publicity: Max Eisen, OX. 5-1864.
- Thursday
October 1 OPENING: "THE GANG'S ALL HERE" AMBASSADOR THEATRE, 215 WEST 49TH STREET
Kermit Bloomgarden will present Melvyn Douglas starring, with Howard Smith
and Harry Bannister in the drama by Jerome Lawrence and Robert E. Lee.
Director: George Roy Hill. Settings: Jo Mielziner. Publicity: Arthur
Cantor, LO. 3-4370.
- Tuesday
October 6 OPENING: "THE HAPPY TOWN" 54TH STREET THEATRE, 152 WEST 54TH STREET
Starring Biff MacGuire, Cindy Roberts, Henry Hull in a new musical
presented by Allan A. Buckhantz and Mitchell May. Director: Allan
Buckhantz. Costumes: Michael Travis. Publicity: Ullman-Herz,
JU. 6-0740.
- Thursday
October 8 OPENING: "AT THE DROP OF A HAT" JOHN GOLDEN THEATRE, 252 W. 45TH ST.
The two man London revue with Michael Flanders and Donald Swann, written
by the two stars. Publicity: Richard Maney, CI. 7-4646.
- Wednesday
October 14 OPENING: "THE GOLDEN FLEECE" HENRY MILLER THEATRE, 124 WEST 43RD ST.
Starring John Kerr, Billy Redfield with Constance Ford and Susan Cabot,
the Courtney Burr and Gilbert Miller presentation of the comedy by Lorenzo
Semple Jr., about a group of naval officers who break the bank at a
gambling casino in Venice with the aid of an electronic computer.
Director: Abe Burrows. Settings and Costumes: Frederic Fox. Publicity:
Richard Maney, CI. 7-4646.
- Sunday
October 18 OPENING: "HEARTBREAK HOUSE" NATIONAL THEATRE, 208 WEST 41ST ST.
Maurice Evans and Robert L. Joseph will present the Bernard Shaw comedy,
starring Maurice Evans, Pamela Brown, Sam Levene, Diana Wynyard,
Alan Webb, Diane Cilento and Dennis Price. Director: Harold Clurman.
Costumes: Freddy Wittop. Publicity: Harvey Sabinson, CI. 6-0856.
- Tuesday
October 20 OPENING: "THE WARM PENINSULA" HELEN HAYES THEATRE, 210 WEST 46TH ST.
Starring Julie Harris with Ruth White in a comedy written by Joseph
Masteroff, presented by Manning Gurian. Director: Warren Enters.
Costumes: Ken Barr. Publicity: Jacobson-Harmon, CH. 4-1482.
- Tuesday
October 27 OPENING: "THE GIRLS AGAINST THE BOYS" ALVIN THEATRE, 250 WEST 52ND ST.
A new musical revue starring Bert Lahr and Nancy Walker, presented by
Albert Selden. Director: Aaron Ruben. Settings: Ralph Alswang.
Publicity: Arthur Cantor, LO. 3-4370.